

Certificate in Strategic Communication

This certificate is open only to COMM, JOUR, and TCMS majors.

To be eligible to apply for this certificate, you must have:

- a grade of B or better in COMM 323-Strategic Communication
AND
- fewer than 75 hours overall

You must earn a B or better in each course to apply it to this certificate.

This is a 15-hour certificate.

REQUIRED COURSEWORK*		
COMM 323	Strategic Communication	3 hours
COMM 322	Communication Tactics	3 hours
COMM 321	Strategic Communication Case Studies	3 hours
Choose two of the following:		6 hours:
COMM 320	Organizational Communication	
COMM 325	Persuasion	
COMM 375	Media Audiences	
COMM 438	Propaganda	
COMM 440	Political Communication	
COMM 446	Communication, Organizations and Society	
TOTAL		15 hours

*Please note that the required work is in sequence.

- COMM 323 must be completed PRIOR to COMM 322.
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