

# CHENYING WENG

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## EDUCATION

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- Ph.D. Student, Communication** 2023 —  
Department of Journalism and Communication, Texas A&M University, the United States
- M.A., Journalism and Communication** 2019 — 2022  
Department of Journalism and Communication, Xiamen University, China
- B.E., Civil Engineering** 2014 — 2018  
Department of Architecture and Civil Engineering, Xiamen University, China

## FELLOWSHIP

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- Grasscock Arrival Fellowship** 2023 — 2024  
TAMU Melburn G. Grasscock Center for Humanities Research

## PROFESSIONAL AFFILIATIONS

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- Graduate student affiliate in Center for Information, Technology, and Public Life (CITAP)** 2024 —

## CONFERENCE PAPERS

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**(Best Faculty Paper in Chinese Communication Association) Weng, C. & Gong, H.** (2024, August). Combine the folktale morphology with the hierarchical political trust model to map how the public perceives multiple trustees in social media events surrounding TCM during the pandemic. *Paper presented at the 107th Annual Association for Education in Journalism and Mass Communication Conference.*

- Expands the scope of social representations studies during EID by involving representative individuals
- Examines the unique Chinese phenomenon of hierarchical political trust and extends its application from rural areas to social media platforms
- Develops Propp's Morphology of the Folktale by suggesting that hero personae should vary by hierarchical public trust levels in the Chinese context
- Explored a hybrid method of LDA and text analysis merging macro and micro data insights

**Weng, C., Chen, Y., Yang, Y., & Gong, H.** (2022, May). A new method and its test for predicting the peaks of public sentiment strength in social media context: Taking the identification of sudden change points in reversal news event as a breakthrough. *72nd Annual International Communication Association Conference.* (Accepted)

## CONFERENCE PRESENTATIONS

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Huang, M., & **Weng, C.** (2022, Aug.). Gender, family, and health: A mixed-methods study of discussion among Chinese social media users on maternal health. *Paper presented at the 105th Annual Association for Education in Journalism and Mass Communication Conference.*

## RESEARCH ASSISTANCE

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### Testing the Usability of a Chatbot Promoting HPV Vaccination through Motivational Interviewing

Texas A&M University, Spring 2024

## TEACHING ASSISTANCE

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### Public Speaking Course

Texas A&M University, Spring 2024

## ACADEMIC/PUBLIC SERVICE

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### Equity Access Network

2023 -

- Not-for-profit person-to-person consultation for study abroad
- Initiated a volunteer consulting service to help budget-limited female students from mainland China apply for study abroad
- Aims to narrow down the information gap and promote educational equity
- Services include one-to-one Q&A, recommending resources, and suggestions for revising the CV and contact letter to professors
- Helped over ten Chinese female students, including one who received an offer from Temple University for 2025

### Digital Elevate

2022 - 2023

- Online female study room
- Founder and Manager
- Aims to provide an online study environment for women who were preparing for exams/applications while unable to afford offline study room services
- Responsible for creating rules, maintaining order, and fostering an atmosphere of companionship and self-discipline.
- Operated for one year with over 100 participants, among whom nearly 20 self-reported achieving desired job or academic offers during this period