

Justin Lee Argo

jargo@athletics.tamu.edu

Education

Texas A&M University, Corpus-Christi, Texas
Master of Business Administration

2021

Texas A&M University, College Station, Texas
Bachelor of Science in Telecommunication Media Studies, Minor in Business

2008

Director & Leader, College Athletics

Career Highlights

- 15+ years of sports television experience with athletic departments, regional sports networks, and professional teams
- Trained producers, directors, editors, and on-air talent for televised broadcasts
- Experienced and proven leader, developed by managing a production crew of 20+ per event and a workforce of 100+
- Received Master of Business Administration in December 2021 from Texas A&M – Corpus Christi
- Winner of 8 Emmy awards and 2 Sports Video Group nationally recognized awards
- Member of the Alumni Advisory Board for the Texas A&M Department of Communication & Journalism

Professional Experience

12th MAN PRODUCTIONS – College Station, TX

2017-Present

DIRECTOR OF BROADCASTS

Returned to Texas A&M, class of 2008, to elevate the University's ESPN/SEC Networks broadcasts that reach roughly 70 million households.

- Serve as the primary contact and daily liaison for the ESPN/SEC Network and manage all live televised broadcasts
- Coordinate and manage 90+ national or digital events a year
- Produce 25+ nationally televised broadcasts for ESPN and the SEC Network
- Supervise full-time personnel and prepare effective production schedules that improve quality and increase revenue
- Has helped increase Texas A&M's SEC conference stipend revenue by 25% in 5 years
- Train and develop a staff of 100+ to deliver a high-quality product that exceeds ESPN's standards
- Director of Texas A&M football's big screen productions in front of 103,000 fans at Kyle Field
- Member of the Texas A&M Athletics Administrative Leadership Team
- Started an internship program with Texas A&M and Department of Communication & Journalism

AT&T SPORTSNET- ROCKY MOUNTAIN - Denver, Colorado

2009-2017

PRODUCER II – 2014-2017

Promoted to the main producer of the network's college broadcasts, added valuable experience as a director, while continuing to play a pivotal role in the creative vision and quality control for each broadcast

- Produced or directed over 120 live Rockies pre and postgame shows a season, both in a remote and studio environment
- Trained and developed new producers, editors, and on-air talent for televised broadcasts
- Liaison and coordinator between the production and creative services department
- Produced over 30 live college football & college basketball games a season across the country
- Won the network's first college football Emmy in first year of producing the sport

PRODUCER I – 2012-2014 (Root Sports)

Promoted to live producing the Rockies pre and postgame shows, high school and collegiate broadcasts, while still serving as the main creative editor for Rockies broadcasts

- Produced over 80 live Rockies pre and postgame shows each season across the country
- Produced over 25 live high school football, college hockey, and college basketball games each season
- Won an Emmy with high school football in a live event category that beat multiple professional teams
- Key contributor in the FSN/Root Sports rebrand by coordinating and delivering graphical animations to all regions

ASSOCIATE PRODUCER (FSN Rocky Mountain) – 2009-2012

Recruited by FSN Rocky Mountain (later rebranded to Root Sports) to handle all aspects of post-production within the production department, as well as produce and coordinate all video elements for the sales department

- Lead show editor for Rockies All Access in addition to creating a unique graphical animation package for each show
- Successfully improved sales by conceptualizing, pitching, and creating content with advertising clients
- Produced several award winning long-form features and post-produced shows

Special Awards and Honors

SPORTS VIDEO GROUP

- 2022 – Director of Broadcasts–Collegiate Athletics – Network Supported - Outstanding Live Game Production “Baseball – Ole Miss vs Texas A&M”
- 2021 – Director of Broadcasts – Collegiate Student Live Game Production “Baseball – Georgia vs Texas A&M”

HEARTLAND REGIONAL EMMY AWARDS

- 2015 – Producer – Sporting Event/Game - Live/Unedited – “College Football on Root Sports”
- 2013 – Producer – Sporting Event/Game - Live/Unedited – “High School Football on Root Sports”
- 2013 – Editor/Graphics – Sports One-Time Special – “Rockies Winter Meetings”
- 2013 – Editor/Photographer – Sports Program Series – “Rockies All Access”
- 2012 – Editor – Editor-Sports – “Justin Argo Composite”
- 2012 – Associate Producer – Sporting Event/Game – “Colorado Rockies on Root Sports”
- 2012 – Associate Producer – Sports Program Series – “Rockies All Access”
- 2010 – Editor – Sports Program Series – “Rockies All Access”

OTHER HONORS

- Nominated for 2 2023 Sports Video Group Awards
- Nominated for 3 2018 Sports Video Group Awards
- Member of fulltime staff that accepted the 2018 SVG/NACDA Technology Leadership Award for Texas A&M
- Nominated for 3 ESPN/SEC Network Control Room Awards
- 2011 Root Sports “Employee of the Quarter”
- 2006 12th Man Productions Award- “Student of the Year”
- 2005 12th Man Productions Award- “Best Feature”

Presentations & TV Interviews

- Argo, Justin L. “**When Linear Comes Calling: Producing Games For Your Broadcast Partner**” Featured Speaker, Sports Video Group College Summit; June 1, 2023, Atlanta, Georgia
- Argo, Justin L. “**2022 Extend the Reach: Increasing Diversity** - Featured Speaker: Mar 25, 2022, College Station, TX
- Argo, Justin L. “**SVG Rewind: Inside Texas A&M’s Behind-the-Scenes Baseball Broadcast** - Featured Speaker: Mar 15, 2023, College Station, TX (remote)

Guest Lectures

- Argo, Justin L. “SPMT 285- Learning Community, Texas A&M University
- Argo, Justin L. “COMM 230- Communication Technology Skills, Texas A&M University
- Argo, Justin L. “JOUR 359- Reporting Sports, Texas A&M University
- Argo, Justin L. “JRNL 4714 -Sports Broadcasting, University of Colorado

Professional memberships

- National Academy of Television Arts & Sciences - Member
- Sports Video Group – Member
- Alumni Association Board – Texas A&M Department of Communication and Journalism