Ariana Benedict

*Graduate Student*

Texas A&M University

Department of History

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**EDUCATION**

**Texas A&M University,** College Station, Texas

*Bachelor of Arts*, History with minors in Italian and Anthropology August 2020 - Present

*Master of Arts,* History August 2023 - Present

BA + MA combination program

Committee Chair: Professor Jonathan Brunstedt

**PROFESSIONAL EXPERIENCE**

**Audience Media Group**, College Station May 2022 - Present

*Lead Marketing Assistant*

* Create social media content for Agri-business companies.
* Edit websites, create emails, analyze data to better promote companies.
* Work and collaborate with others to achieve client’s goals for revenue and attendance.
* Develop innovative approaches to social media content creation and marketing.

**SKILLS**

**Languages:** English (Native), Italian (Reading: intermediate, Speaking: conversational)

**Technical Skills:** MS Word, Adobe Photoshop, Wix, Social Media Platforms

**TEACHING EXPERIENCE**

**Department of International Studies**, Texas A&M University Jan. 2023- May 2023
 *Student Assistant,* FILM 215: Global Cinema

* Graded exams for one section of 110 undergraduate students.
* Collaborated with faculty to discuss learning outcomes and exams.
* Held office hours and worked with students.

**LEADERSHIP EXPERIENCE**
 **MSC Town Hall,** Texas A&M University
 *Advertising, Marketing, & Promotions Executive* Jan. 2023-May 2023

* Played a critical role in being a liaison between TAMU students and its administration in the Memorial Student Center.
* Assisted in promoting events and programs for the TAMU student body.
* Collaborated with staff, Town Hall leadership, and Town Hall members to design marketing material for large and small-scale events.
* Helped establish a legitimate marketing plan and leadership role for Town Hall.

**FELLOWSHIPS AND AWARDS**

* David Chapman ’67 Fellowship, Texas A&M University, 2023
* Alfonso Ferrantino Scholarship, ICCC Houston, 2023