

Paula Michelle Ochoa

p.michelle.ochoaa@tamu.edu | They/She | College Station, TX.
Updated August 2025

EDUCATION

2020 – Present	Doctor of Philosophy, Sociology, Texas A&M College Station	Spring 2026
2020 – 2024	Master of Science, Sociology, Texas A&M College Station Graduate certificate in Latino/a and Mexican American Studies	May 2024
2015 – 2019	Bachelor of Arts, Government, and Mexican American and Latino Studies, The University of Texas, Austin	May 2019

RESEARCH INTEREST

- Transborder/Transfronterizo/o/a* Studies
- U.S.- Mexico Borderland Studies
- Mexican, Mexican American, Chicano, and Latinx Studies
- Racial and Ethnic Minoritized Studies
- Sociology of Culture
- Qualitative Research Methods

ACADEMIC EXPERIENCE

Spring 2024	Graduate Assistant, Environmental Justice, Texas A&M College Station
Fall 2023	Graduate Assistant, Introduction to Sociology, Texas A&M College Station Graduate Assistant, Death and Dying, Texas A&M College Station
Fall 2022	Graduate Assistant, U.S.-Mexico Border, Texas A&M College Station Graduate Assistant, Means of Social Parameters, Texas A&M College Station
Spring 2022	Graduate Assistant, Social Change, Texas A&M College Station
Fall 2021	Graduate Assistant, Introduction to Sociology, Texas A&M College Station Graduate Assistant, Death and Dying, Texas A&M College Station
Spring 2021	Graduate Assistant, Sociology of Gender, Texas A&M College Station Graduate Assistant, International Migration, Texas A&M College Station
Fall 2018	Undergraduate Assistant, Liberal Arts 101, The University of Texas, Austin
Fall 2017	Undergraduate Assistant, Liberal Arts 101, The University of Texas, Austin

WORK IN PROGRESS

- The Transborder Lifestyle: Studying, Parenting, and Schooling Across Borders – PhD Dissertation
- Border Commuting Student Experiences: Developing Transborder/Transfronterizo Identities” — Master’s Thesis
- Border Commuter Formative Experience – Documentary
- The Effects of Bilingual Rhetoric: Bilingual Border Town Perspectives” – Research Proposal
- What did the Otakus say to U.S. society to get their attention? Notice me Sen-π: Manga and Anime Culture’s Influence on U.S. Society – Research Paper.

SCHOLARSHIP WAITING PUBLICATION

Meneses Gutiérrez, Mixty and Paula Michelle Ochoa Treviño. 2025. “US-Mexico Border and Gender.” *The SAGE International Encyclopedia of Politics and Gender*.

Baginski, Andrzej, George Villanueva, Paula Michelle Ochoa Treviño, and Allyson Duarte. 2026. “Transborder Pluralism: A future for global place-making pedagogy and research theorized from Texas.” *The Routledge Handbook on Place-Based Approaches in Language and Culture Studies*.

AWARDS AND GRANTS

2025	CoDHR Research and Travel Award (\$2,922)
2025	LMAS Graduate Student Travel and Research Award (\$500)
2024	RESI Graduate Student Small Research Grant (\$1000)
2023	Sociology Graduate Student Conference Travel Award (\$750)
2023	Sociology Graduate Student Conference Travel Award (\$356.52)
2022	IX International Colloquium on the Mexican Northeast and TX Presenter Certificate
2022	Sociology Summer Fellowship (\$2,200)
2022	FY22: College Summer Graduate Research Grant (\$1,069.40)
2022	Graduate Strategic Support Sociology (\$878.80)
2021	Sociology Summer Fellowship (\$2,200)
2020	Sociology Scholarship Fund (\$1,050)
2020	Texas Aggie Graduate Grant (\$2,500)
2015	University Leadership Network – 4 years (\$20,000)
2019	Outstanding Service Award
2018	Américo Paredes Endowed Scholarship (\$3,800)
2018	Global KU Study Abroad Scholarship (\$2,500)
2017	Liberal Arts Council Study Abroad Scholarship (\$900)
2017	College of Liberal Arts Foundation Scholars Mentor Scholarship (\$250)
2017	Dorothy and Rudy Martinez Family Scholarship (\$1,200)
2016	Foundation Scholars Program Scholarship (\$1,000)

PRESENTATIONS

Mar 2025	“Qualitative Methods for Social Research.” Texas A&M University, SOCI 220: Methods of Social Research. College Station, Texas. Guest Lecturer
Feb 2025	“The Transborder Lifestyle: Studying, Parenting, and Schooling Across Borders.” University of Texas Rio Grande Valley, Edinburg, Texas. Invited Speaker
Feb 2025	“Mexican American Research in the Borderlands.” University of Texas Rio Grande Valley, MASC 2301: Introduction to Mexican American Studies, Edinburg, Texas. Invited Speaker
June 2024	“Qualitative Methods for Social Research.” Texas A&M University, SOCI 220: Methods of Social Research. College Station, Texas. Guest Lecturer
Nov 2024	“Finding, Choosing, and Applying to Graduate School.” Texas A&M University, Sociology Students Association. College Station, Texas. Panel Presenter
Apr 2024	“We Matter Too: Navigating Grad School with an “Invisible” Disability.” Southwestern Social Science Association Conference. New Orleans, Louisiana. Panel Presenter
Apr 2024	“So You Want to Lead a Research Team? The Art of Managing Undergraduate Researchers as a Graduate Student.” Southwestern Social Science Association Conference. New Orleans, Louisiana. Panel Chair
Mar 2024	“Asian Popular Culture I: Japan Sports, V-Tubers, TV Drama.” Popular Culture Association Conference. Chicago, Illinois. Panel Presenter
Feb 2024	NAAAS & Affiliates 32ND Annual Joint National Conference. Austin, Texas. Panel Presenter and Moderator.
Aug 2023	“Children's Geographies: Place and Space Mattering.” American Sociological Association Conference. Children and Youth Panel. Philadelphia, Pennsylvania. Panel Presenter
Apr 2023	“Border Studies, Cultural Economy & Migration.” Popular Culture Association Conference. San Antonio, Texas. Panel Presenter
Mar 2023	“Ethical Considerations in Service Learning.” University of Texas A&M, Aggie Service Program. College Station, Texas. Graduate Student Presenter
Mar 2023	“Colonialism and Its Effects on Educational Inequality.” University of Texas Rio Grande Valley, National Association of Chicana, and Chicano Studies – Tejas Foco Conference. Brownsville, Texas. Panel Presenter

Nov 2022	"Border Commuting Student Experiences: Developing Transborder/Transfronterize Identities." Texas A&M College Station, IX International Colloquium on the Mexican Northeast and Texas. Graduate Student Presenter. In Spanish
May 2021	"Border Commuter Student's Formative Experiences: Developing Transfronterizx Identities." Texas A&M College Station, Department of Sociology, Faculty "Happy Hour." Graduate Student Presenter
Nov 2020	"Road to Graduate School and GRE Workshop." Texas A&M College Station, Department of Multicultural Students, Student Engagement and Leadership Team. Graduate Advisor Presenter
Aug 2018	"Defining Success. The University of Texas, College of Liberal Arts, Office of Student Success, Foundation Scholars Program. Student Presenter.
Aug 2017	"First-Generation Students: Transition to College." The University of Texas Student Government, Student Inaugural First Gen Kickoff. Student Presenter.

PROFESSIONAL EXPERIENCE

Texas A&M College Station, College Station, TX

August 2020 – Present

Aggie Collaborate Program (ACP)

Research Program Director, January 2024 - Present

- Brainstorm with program directors to create high-impact practices for undergraduate students.
- Design project plan to implement high-impact practices in community development, research, leadership, and teaching.
- Lead monthly meetings with research team leaders and discuss their mentoring experiences.
- Develop a template for a research-based team lead course applicable to multiple disciplines.

Department of Sociology

Graduate Research and Teaching Assistant, January 2021 – May 2024

- Attended assigned courses and prepared to answer questions from students in person or via electronic communication.
- Created exam and assignment questions for assigned courses.
- Graded and provide weekly feedback to students on assignments during office hours.
- Communicated and meet with professors and TAs weekly to discuss class progress and other matters.

Aggie Service Program (ASP)

Program Director, January 2023 – August 2023

- Attended Hullabaloo U: OSS Gen1 courses for Regent Scholars
- Designed weekly assignments and discussion questions for Gen1 courses.
- Attended weekly team meetings to analyze student responses and plan future course plans.
- Prepared students for service-learning initiatives through group projects

Department of History

Research Assistant, March 2022 – December 2022

- Translated documents and aid in a Mexican Reintegration Project
- Transcribed archival documents and created bibliographic summaries/annotated bibliographies.
- Assist in preparations for IX International Colloquium on the Mexican Northeast and Texas

Department of Multicultural Services (DMS)

Graduate Secondary Advisor, August 2020 – December 2020

- Assisted program advisor with program planning, coordination, recruitment, implementation, risk management, and facilitating higher degrees of recognition for the different Latinx* and other underrepresented programs.
- Co-advised student organizations (Latino Logradores "LatiLo" Mentorship and Hispanic President's Council (HPC)
- Worked directly with LatiLo Mentor Directors Weekly to prepare mentor program and lead Biweekly meetings with Mentors.

National Hispanic and Latino Studies Association & Affiliates, Westbrook, Maine.

Non-Profit Board Member

February 2024 – February 2025

- Promoted acquaintanceship, research, and group effort among those interested in Africans, African Americans, Hispanics, Latinos/as, Chicanos/as, Mexicans, Native American and Indigenous Peoples, Asians, and Asian Americans.
- Supported and hosted national and international conferences each year to allow students and scholars to present research in an open forum and to connect, engage, and work with university partners around the world.
- Traveled to potential hosting universities and cities as representatives of the organization and attended the Congressional Hispanic Caucus dinner to discuss future support for the organization's goals.

De Mott, McChesney, Curtright and Armendáriz, LLP, San Antonio, TX

Administrative Assistant

August 2019 – July 2020

- Translated conversations from Spanish to English between attorney and client in writing.
- Filed immigration court filings, emailed clients and legal staff, organized documents and files, and processed evidence.
- Obtained information and documents from clients in Detention Centers.

The Resendez Law Firm, Austin, TX.

January 2017 – July 2019

Law Clerk

- Translated conversations between attorney and client, evidence documents, and immigration documentation.
- Created intake forms and invoices, answered phone calls, emailed clients, and made appointments for clients in both English and Spanish.
- Conducted estate, criminal, and patent record searches necessary for business or immigration cases.

The University of Texas, Austin, TX.

August 2016 – June 2019

Office of Student Success, August 2016 – June 2019

Student Associate

- Checked in students, answered phone calls, and kept the office and student area clean.
- Scheduled student appointments with academic advisors in person, via phone call, or via email.
- Helped advisors with any projects and paperwork needed for students' needs.

Foundation Scholars Program, August 2016 – December 2018

Undergraduate Assistant August 2017 – December 2018

- Attended undergraduate assistant trainings weekly to update advisors on student performance
- Informed students of campus resources through presentations and by bringing guest speakers
- Created and graded assignments, held office hours twice a week, and met one-on-one with 52 first-year students

LLAMA Research Laboratory, January 2019 – May 2019

Laboratory Assistant

- Created sentences, translated, and ran experiments on Spanish-English Bilingual subjects,
- Researched and annotated articles, books, and relevant literature to language brokering
- Gathered and coded data for future analysis of the subjects' responses

University Leadership Network, August 2016 – May 2017

First Year Coordinator Undergraduate Assistant

- Created and graded assignments for 500 students about Leadership Speaker Series
- Spoke and presented for 20-500+ students
- Filmed Leadership Speaker Series on camera and uploaded video to YouTube for students to access.

Texas House of Representatives, Austin, TX.

March 2017 – June 2017

Legislative Assistant for State Representative Mary Ann Perez HD 114

- Performed constituent casework, responded to constituent issues, and read legislative correspondence
- Assisted Legislative Aide and Legislative Director with legislative and issue research
- Tracked bills, reported referrals with a bill analysis, and created bill packets with designated talking points

Longhorns TEXAS TEAM SHOP, Austin, TX.

October 2015 – March 2017

Sales Associate, Warehouse Specialist, and Event Floor Lead

- Provided quality service and attention to clients at designated store locations
- Set up event locations, stocked merchandise, and updated warehouse inventory
- Completed reports by entering information in store system and transferring merchandise
- Contributed to team effort and leadership during athletic events and provided help for over 800 customers

SKILLS

- | | | |
|----------------------|--------------------------------------|---------------------------|
| • Spanish Biliteracy | • Mentoring | • Microsoft Office Skills |
| • Translator | • Public Speaker | • Research Methods |
| • Event Organizer | • Adobe Reader, PDF Editor, and Sign | • Data Coding |
| • Team Leader | | • Qualtrics Software tool |